



Hot Topics + Best Practices = Optimal Services

Partnership Opportunities

IPTM has been a global leader in highway safety and management training for law enforcement for more than 35 years. In keeping with that tradition, we will be conducting our second *Leadership Summit* at the Tradewinds Resort in St. Pete Beach, Florida from September 5-7, 2018.

This three-day event will bring together public safety professionals from law enforcement, fire, corrections, etc. and provide leadership training for newly promoted supervisors, managers and tenured leaders. We would like to extend an invitation to you to help us provide this training and show your commitment to law enforcement. Your support will allow personnel throughout the United States to attend the *Summit* to learn innovative leadership strategies which can be implemented at their agencies.

We have created levels of corporate sponsorship to facilitate as many partners as possible in order to achieve this goal. Partnership levels range from the basic vendor (Bronze) to one of the three level tiers: Silver, Gold and Platinum. Please take a moment and look inside and consider where your company can partner with us to provide this quality training to those in supervisory positions within our public safety organizations.

The following is a partial list of tentative topics:

- Recruitment Essentials
- Employment Law for Managers
- Innovative Fiscal Planning
- De-Escalation Strategies
- Hot Topics for IA Investigators
- Addressing the Drug Epidemic
- Mentoring the New Generation: From Hiring to Retiring
- Intelligence Led Policing
- Utilizing Social Media to Bridge Your Community

**To become a partner,
please complete the form on the back.**

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Each of the partnership opportunities listed below offers unique ways for you to make your company and products visible to supervisors, managers and leaders in public safety agencies. The deadline for sponsorship registration is August 3, 2018.

Bronze Level

\$695

- Vendor booth with designation that your company is a conference Bronze sponsor
- One registration to the conference
- Company logo displayed on the *Leadership Summit* web page
- Company name displayed among all vendors on "Thank You" slide during general session breaks

Silver Level

\$1,500

- Vendor booth with designation that your company is a conference Silver sponsor
- One registration to the conference
- Company logo listed as Silver sponsor on IPTM's *Leadership Summit* web page
- Company name displayed among all vendors on "Thank You" slide during general session breaks
- Company name and contact information on separate screen during general session breaks

Gold Level

\$5,000

- Vendor booth with designation that your company is a conference Gold sponsor
- Two registrations to the conference
- Company logo listed as Gold sponsor on IPTM's *Leadership Summit* web page
- Company name displayed among all vendors on "Thank You" slide during general session breaks
- Company name and contact information on separate screen during general session breaks
- Verbal recognition during a conference general session
- Company information brochure to be included with attendees conference materials (provided by the sponsor)
- One page (single-sided) color ad included in the sponsorship section of the conference program (provided by the sponsor)
- Plaque presented during a conference general session

PLATINUM LEVEL

\$10,000

- Vendor booth with designation that your company is a conference Platinum sponsor
- Two registrations to the conference
- Company logo listed as Platinum sponsor on IPTM's *Leadership Summit* web page
- Company name displayed among all vendors on "Thank You" slide during general session breaks
- Company name and contact information on separate screen during general session breaks
- Verbal recognition during a conference general session
- Company information brochure to be included with attendees conference materials (provided by the sponsor)
- One page (single-sided) color ad included in the sponsorship section of the conference program (provided by the sponsor)
- Plaque presented during a conference general session
- 15-minute speaking opportunity during a general session
- Recognition and introduction of company representative during opening ceremony
- Free hotel night at the Tradewinds Resort

Messenger Bags

In addition to your partnership package, you may also choose to provide attendees with complimentary messenger bags bearing either your company's logo and/or your logo and IPTM's logo. This option is available on a first-come, first served basis by calling IPTM.

Specifications

Promotional Items	<ul style="list-style-type: none">• Complimentary items to be stuffed must be delivered to IPTM by August 15, 2018• Contact IPTM for specifications
Color Ad in Conference Program	<ul style="list-style-type: none">• Ad size cannot exceed 5" x 8" (single-sided)• Sponsor is responsible for artwork of ad• Ads must be high quality, copy ready PDF requiring no modifications• Artwork must be supplied to IPTM in digital format no later than August 10, 2018
Company Contact/Logos	<ul style="list-style-type: none">• Company logos used for acknowledgment must be submitted digitally with your registration• Logos should be in an EPS vector format; a 300 dpi CMYK TIF file will be accepted• Company contact information as you want it listed in the student manuals is limited to 8 lines• Include website address exactly as you want it listed• Deadline for information is August 10, 2018



We will be glad to help you with any questions you may have.

For information, please contact:

Ms. Linda Cason (lcason@unf.edu or 904-620-4780)

~or~

Ms. Teri Dioquino (trdventuresllc@tds.net)



Institute of Police Technology and Management

University of North Florida

Leadership Summit

Partnership Registration Form

CONTACT INFORMATION

First Name _____ Day Phone _____
 Middle Initial _____ Attendee Fax Number _____
 Last Name _____ Attendee Email _____
 Address _____
 Address 2 _____
 Zip Code _____
 City _____
 State _____

Americans with Disabilities Act Program Accessibility:
 Individuals who require reasonable accommodation in order to participate must notify the registrar at (904) 620-4786 at least five working days prior to the class.

PERSONAL INFORMATION

Occupation (Rank) _____
 Employer (Agency Name) _____

PARTNERSHIP INFORMATION

PARTNERSHIP LEVEL:

- BRONZE - \$695
 SILVER - \$1,500
 GOLD - \$5,000: Name of additional attendee: _____
 PLATINUM - \$10,000: Name of additional attendee: _____

Please note: Enter information exactly as you want it listed in conference materials.

Please do not make airline reservations until you receive written notification confirming that the conference will run as scheduled.

Full payment must accompany all registrations!

Please enclose a check and return it with your registration.

Make checks payable to:
Institute of Police Technology and Management

CANCELLATION/REFUND POLICY:

Complete the Cancellation Request Form found at www.ipm.org and return it to IPTM. No telephone cancellations will be accepted. A 20% administrative fee will be assessed to all refunds if the cancellation request is received within 14 days of the conference start date. In lieu of a refund, student substitutions can be made or a credit can be issued for a future course. No refunds will be given for no-shows.

REGISTERING PERSON'S INFORMATION (If different than attendee)

Registering Person's Name _____
 Phone Number: _____
 Registering Person's Email _____
 Registering Person's Title _____

Return to: Institute of Police Technology and Management/University of North Florida/Leadership Summit Coordinator
 12000 Alumni Drive • Jacksonville, Florida 32224-2678
 Phone: (904) 620-4786 • Fax: (904) 620-2453 • E-mail: info@iptm.org